



Somerville Prevention



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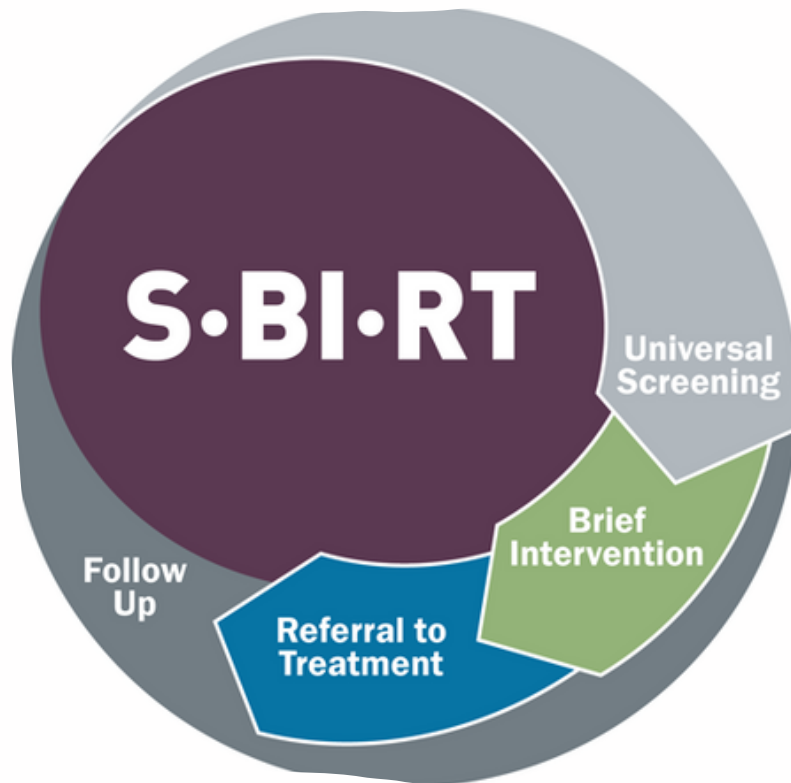
INTRO

Somerville Prevention has been up to a **TON** these past few months, reaching many different individuals in Somerville through multiple community engagement interventions & strategies.

Follow along as we highlight all of our work between January & June 2023.

SBIRT

Screening, Brief Intervention, & Referral to Treatment



**89% OF 7TH
GRADERS
SCREENED**

**82% OF 9TH
GRADERS
SCREENED**

SBIRT focuses on prevention, early detection, risk assessment, brief counseling and referral for assessment. Utilized in the school setting, it is a validated screening tool that enables schools to detect risk for substance use related problems and brief intervention strategies help to address these concerns at an early stage in adolescents. In 2023...

- **93% of 7th & 84% of 9th graders reported no use.**
- **6% of 7th & 9% of 9th graders reported very little use.**
- **1% of 7th & 7% of 9th graders reported more than very little use.**

OD2A

Overdose Data to Action

608
INDIVIDUALS
TRAINED

303
BACKPACKS
DISTRIBUTED



This June marked the end of our OD2A grant from the MA Department of Public Health. In partnership with the Cambridge Public Health Department and our key community-based collaborators, Fenway Health: Access & the Somerville Homeless Coalition, we trained 608 individuals, distributed 303 backpacks and 236 Target/CVS gift cards, & conducted 173 trainings between July 2020 and June 2023.

We look forward to continuing these efforts beyond the grant by sustaining the efforts through a commitment from the City of Somerville's Health and Human Services Department to prioritize investing in these life-saving, harm reduction resources.

Narcan Distribution



14 EVENTS
BETWEEN
JULY 2022
& JUNE 2023

552 DOSES
DISTRIBUTED
SINCE
JAN. 2023

Narcan Distribution Events proved to be very successful in meeting individuals in the community where they are at to receive **FREE** harm reduction materials and overdose prevention educational training. Event locations included: Davis Square (4), Libraries (3), Union Square (2), Assembly, Project Soup, City Hall, Foss Park, and Connexion in FY23.

Individuals can receive Narcan, Fentanyl and Xylazine test strips, CPR face shields, and syringe disposal containers.

Also, we recently partnered with Repair the World to bring weekly Narcan Distribution Events on the first four Saturdays of July 2023.

Check out @somervilleprevention on Instagram to learn more!

Bolstering Prevention

Somerville Homeless Coalition

SYRINGE
KIOSK

NARCAN

ENGAGEMENT

PORTABLE
PHONE
CHARGERS

STAFF
OUTREACH
JACKETS



Through our OD2A grant, the Somerville Homeless Coalition (SHC) bolstered their capacity to support & engage individuals experiencing homelessness and/or housing insecurity who also use drugs. SHC staff learned more about overdose prevention and Narcan administration and subsequently trained individuals they serve.

Since 2019, Somerville Prevention provided SHC with 334 doses of Narcan, 300+ Fentanyl test strips, 100+ portable phone chargers (with resource stickers!), and 100 Xylazine test strips. In addition, we provided a syringe kiosk in their engagement center, wall mounts for individual syringe disposal as well as lightweight & winter outreach jackets. Check out the next page to see some examples!

Bolstering Prevention

Somerville Homeless Coalition



Bolstering Prevention

Fenway Health: Access

XYLAZINE
TEST STRIPS

CPR FACE
SHIELDS

TARGET/CVS
GIFT CARDS

OUTREACH
BACKPACKS
FOR STAFF



Through our OD2A grant, Fenway Health's Access Drug User Health Program built upon their existing capacity to support individuals experiencing homelessness and/or housing insecurity who also use drugs.

Some of the key highlights include procuring new outreach backpacks for Access outreach staff, Xylazine test strips, CPR face shields, and \$25.00 CVS/Target gift cards to compensate individuals for receiving the overdose prevention training.

Bolstering Prevention

Fenway Health: Access



Opioid Abatement Funds



COMMUNITY
ENGAGEMENT

CAMBRIDGE
SOMERVILLE

SHC
FENWAY
FIRST STEP

Massachusetts received funds as part of a settlement with opioid distributors AmerisourceBergen, Cardinal and McKesson and opioid manufacturer Johnson & Johnson.

As part of these settlements, the City of Somerville will receive a total of one million dollars over the course of the next 15 years, paid out in annual installments.

The Cambridge Public Health Department & Somerville partnered to collect information on how to allocate the funds. We have a shared commitment to using funds in a matter that reflects the input of our communities, of people who have personal experience with the opioid crisis, of experts in treatment & prevention, and of staff & organizations that carry out the abatement work. Over the course of four days, we sat in the engagement centers of Fenway Health and SHC to receive input from 35 individuals. We also completed street outreach with

Bay Cove/Caspar's First Step to get even more information from 9 individuals directly impacted by the opioid crisis. This is phase one of our efforts as the next phase will feature general community input through a survey and virtual listening sessions.

MassCALL3

Somerville | Everett | Arlington | Lexington

COMMUNITY
ASSESSMENT

DATA
SHAREBACK

LOGIC
MODEL

SOMERVILLE
EVERETT
ARLINGTON
LEXINGTON



The Somerville, Everett, Arlington, & Lexington MassCALL3 cluster are continuing their efforts of creating equitable prevention programming through our strategic planning process. We have officially completed our logic model and are now working on receiving further feedback from key stakeholders prior to moving forward in our planning process. We are looking forward to submitting this logic model to our funders for approval so that they can review and we can start working on creating our strategies!

Social Media

Instagram: @somervilleprevention

JANUARY-JUNE 2023

41,926

6,735
ACCOUNTS REACHED

1,192
FOLLOWERS

2,068
CONTENT
INTERACTIONS



77
NEW FOLLOWERS

CHECK IT OUT!

Describe your perfect date for Narcan Distribution.

That's a tough one. I'd have to say May 23rd from 9a-3p at Statue Park in Davis Square. Because it's usually not too hot and not too cold. All you may need is a light jacket.

MORE ABOUT
XYLAZINE
Also known as "Tranq"
or "Tranq Dope"

Cc1ccc(NC2=NSCC2)c1

Somerville Student Health Survey



ELECTRONIC SURVEY

Youth

658
STUDENTS

SHS
FULL CIRCLE

SUBSTANCE USE
MENTAL HEALTH
VIOLENCE/SAFETY
..AND MORE!

2022 CURRENT NON-USE BY
SUBSTANCE (LAST 30 DAYS)

96%

CIGARETTES

90%

E-CIGARETTES

89%

MARIJUANA

86%

ALCOHOL

**MOST
DON'T!**



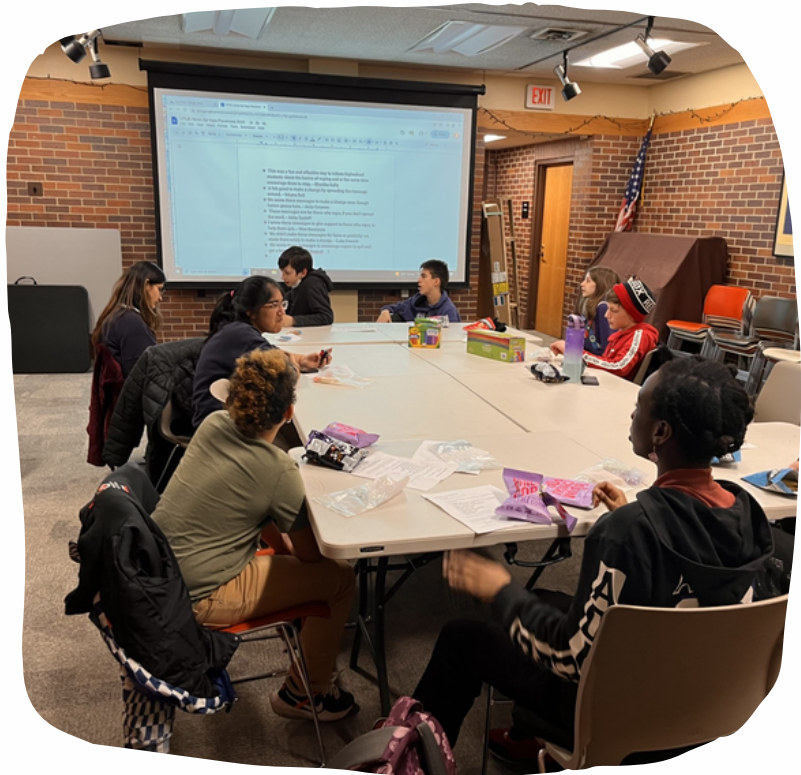
Somerville Positive Forces (SPF)

STICKER
SHOCK

SURVEY
INTRO VIDEO

KICK BUTTS
DAY

PHOTOVOICE

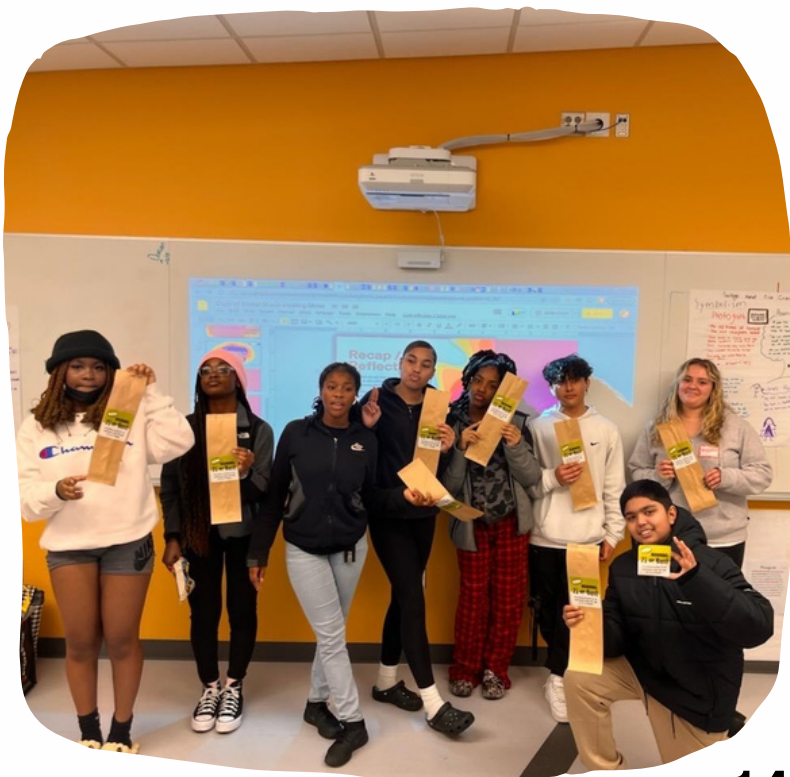


An award winning youth development program with over 25 youth leaders participating annually, Somerville Positive Forces (SPF) works to reduce youth substance misuse by promoting protective factors and reducing risk factors.

SPF Jr. (grades 6-8) and SPF 100 (grades 9-12) worked on **MANY** projects this year and we'll highlight a few accomplishments here.

We are all very proud of their ongoing achievements & dedication to prevention!

Sticker Shock



4,000+
STICKERS
ON BAGS

4+
LIQUORS
STORES

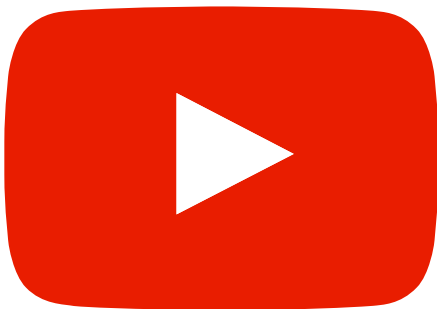
COMMUNITY
AWARENESS

2023 Student Health Survey Intro Video

MADE BY
SPF MIDDLE
SCHOOL YOUTH

ENCOURAGES
PARTICIPATION

ENCOURAGES
HONESTY



**SOMERVILLE CARES
ABOUT PREVENTION**

Together we can make a difference

Watch on YouTube!

<https://youtu.be/zekPtjDeBE>

Kick Butts Day



**RAISE
AWARENESS**

**VAPE
RESOURCES**

**EDUCATE
LEGISLATORS**



PhotoVoice



CALL
TO
ACTION

YOUTH
SUPPORTS

YOUTH
VOICE
THROUGH
PHOTOS



SCAP's 19th Annual Meeting & Trivia Event

Welcome

SCAP's
19th Annual Meeting
& Trivia Event

50+
ATTENDEES

STUDENT
HEALTH SURVEY
REVIEW VIA
TRIVIA

LED BY
SPF YOUTH

SOMERVILLE CARES ABOUT PREVENTION
Together we can make a difference

Public Health
Prevent. Promote. Protect.
Somerville Health and Human Services Department

Somerville Prevention Services

During this annual event, participants learn about our various Somerville Prevention activities this past year and how our work has changed youth substance misuse in Somerville. In addition, through the trivia format led by SPF youth, we feature some highlights of the 2022 Somerville High School Student Health Survey results.

Over the last decade, our work in prevention has given us many quiet victories, particularly decreases in substance use across the board. Prevention is the unsung hero that works behind the scenes to make positive changes in the lives of youth each year.

Read more here on page 5: <https://bit.ly/scapannual>.

SPF Youth



ABBY ZASLOFF
AUTUMN LANE
AZRAEL CREPEAU
BHAVIKA KALIA
HAVILAH NIMAKO
ISHANA BALI
JAYALE EVANS
LEO FASH
LUKA DVORNIK
MAX JAUGUST
NICO KUCZWARA
NICOLE MEJIA



ARYANNA RAY
BERNARDO BENITEZ
CHAHAT KALIA
CRISTAL DELEON
HAADI JILLA
JAYDEN HALEY
KEYSHA SAINT-CYR
MCKAYLA HAHN
MERBENS JEAN PAUL
NANCY NIMAKO
NOUR KHARBAOUI
SABRINA DUMERANT
TAHINAH MAGNY
ZAKI SHAIKH

Six-City Tobacco

CAMBRIDGE
CHELSEA
EVERETT
REVERE
SOMERVILLE
WINTHROP

EMERGING
CONCERNS

NEWPORT
NON-MENTHOL

EDUCATION &
COMPLIANCE

VAPE
RESOURCES

The City of Chelsea decided to remove Newport non-menthol cigarettes from store shelves, citing that they are likely flavored and falsely claim to be non-flavored. California's Attorney General sued R.J. Reynolds on this basis. The overall concern is that menthol smokers who quit menthol cigarettes before or after the original Massachusetts ban will now mistakenly think these products are safe & begin using them. Other cities in the cluster are exploring this as well including Somerville.

Approximately 40 compliance checks have been done since January 2023.

All educational visits were completed earlier in the fiscal year.

For resources, QuitWorks is a patient referral and reporting service that allows providers to easily refer patients who use tobacco or nicotine to 1-800-QUIT-NOW, Massachusetts' tobacco and nicotine Quitline.

Social Media Interns



**JACKIE
POWERS**

A Tufts student studying Community Health, Jackie joins us working at the community level to reduce harm related to substance misuse.



**ELLE
MORSE**

A Tufts student majoring in Community Health, Elle joins to creatively engage stakeholders in substance use education as well.



Contact Us



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